

SPONSOR ... EXHIBITOR OPPS



Campus Fire Forum 2022 - *In-Person Event!*

October 31 - November 3 (Soft Start October 31 with ICC Training)

Expo: Nov 1 and 2, Starts at 8AM with evening networking receptions

Heldrich Hotel & Conference Center, New Brunswick, NJ

Hosted by New Jersey College and University Fire Safety Professionals Association.



CCFS is the voice of over 4000 campus fire & life safety officials. We have advocated for fire safety at the nation's institutions of higher education for over 22 years, incorporating as a non-profit in 2005. CCFS is also a membership based organization that is devoted to reducing the loss of life from fire at our nation's campuses. CCFS members and followers consist of Campus Fire Marshals and their teams throughout North America, as well as government officials, fire safety organizations, and fire safety manufacturers and distributors/dealers/service providers.

Our November Forum ...

Our "Campus Fire Safety Fall Forum and Expo" will celebrate Triumph over Tragedy and look back "After the Fire". This is a very special Campus Fire Forum, recognizing the Seton Hall victims from year 2000, the courage of the Seton Hall survivors, and also the progression of campus fire safety education, codes and standards over the last two + decades. While 2020 marked the 20th anniversary of the fire at Seton Hall, due to the worldwide pandemic, CCFS will recognize the courage and strength that came out of this tragedy in 2022.



Shawn and Alvaro with Montclair State University Office of Fire Safety

Alvaro

Shawn

While the most current, detailed information is on our website (myccfs.org/forum), here's a brief description of what our Forum includes:

- 1 day of ICC training (Optional).
- 2.5 days of campus fire safety training and discussions, with CEU'S.
- 1.5 days of Technology Exhibits
- 2 or more Networking receptions (Attendees, speakers and exhibitors)
- Special Sessions with Shawn Simons and Alvaro Llanos, After the Fire

- Town Hall Meeting
- Several Group Discussion Panels addressing technology advancements, code improvements and the progress in campus fire safety.
- UL FSRI Investigations of Seton Hall incident.
- Fire Fatality Statistics
- Students with Disabilities
- and much more.

Exhibitor & Sponsor Opportunities.

If the Higher Education Campus Community is part of your target market, you might want to join us as we “Look back and forward to the Future”. Support our event and make attendees aware of what you have to offer.

We have several Exhibitor & Sponsor Opportunities, along with special discounts for Annual CCFS Sponsor and members. Sponsorship donations are tax deductible.

Opportunities available	Published Price (1)	CCFS Sponsor or Member Price (2)
Booth + 1 exhibitor (10ft space with table and chair included).	\$2100.	\$1800.
Breakfast (per day)	\$6000.	\$5500.
Lunch (per day)	\$7000.	\$6500.
Snacks (per day)	\$4500.	\$4000.
Pork Roll/Taylor Ham station at Breakfast ... a NJ must have. (3)	\$5000.	\$4500.
NJ Welcome Reception (single sponsor) (4)	\$10,000.	\$9,500.
NJ Welcome Reception (one of several NJ sponsors) (4)	\$3000.	\$2800.
Networking or President’s Reception (5)	\$15,000.	\$14,500.
Dinner on the Bus (6)	Cost	Cost
Bus Rides (6)	\$2700.	\$2600.

Contact CCFS to discuss these sponsor/exhibitor opps in more detail. Cathy Tabor (CTabor@campusfiresafety.org)

Footnotes:

(1) Published Price is our non-member price. Note the discount for members. Should a non-member choose to sponsor an event, you will automatically receive one free CCFS membership (\$350. value) for your organization in addition to the reduced member pricing.

(2) Note: If you are already a CCFS “Annual” Sponsor, you will receive an additional % off member booth price in accordance with published Annual Sponsor Matrix (not included here).

(3) We want to add a taste of New Jersey to our breakfasts, however this is not a standard hotel breakfast at the Heldrich Hotel. Cost here includes a special Ham Sandwich station for one breakfast. Up to three sponsorships available.

(4) We would like to hold a “Welcome to NJ” networking reception on November 1, and include only our New Jersey hosts and sponsors. This opportunity allows you to be the only sponsor, or, if more cost effective you can be one of several NJ business sponsors.

(5) The Presidents/Networking reception sponsorship is open to all businesses, nationwide. It will be a 2-hour event, held at a local venue or at Rutgers. Our receptions typically include heavy appetizers and a limited open bar. If the venue is not within walking distance, Rutgers will provide shuttle services for all exhibitors and attendees.

(6) We can’t experience the NY/NJ area without paying our respects to the 911 monument. We want to offer each attendee and exhibitor the opportunity to visit this area later in the afternoon on November 2. We’re proposing a post-exhibit bus ride and possibly a sub-sandwich on the bus. Dinner on the Bus is priced at your cost and includes a regular sized sub, drink, chips and dessert per person. Approximately 150 people, but we will supply a head count closer to this event. Bus Rides includes up to three buses to transport attendees from New Brunswick to the 911 Monument.

Contact CCFS to discuss these sponsor/exhibitor opps in more detail. Cathy Tabor (CTabor@campusfiresafety.org)

What do “Event” Sponsors or Exhibitors receive in return?

Event Sponsors:

- We will provide a stand-up banner(s) listing your sponsorship for the chosen event(s).
- Sponsor logo will be listed on our website.
- Your logo will be on all promotional information sent prior to the Forum. Our database includes over 17,000 readers.
- One Free Coffee Break Webinar Opportunity in 2023 (For Breakfast, Lunch and Full Reception Sponsors only).
- Free one-year Affiliate membership for three people in your organization, which includes **special pricing, access to our member network, free webinars with ICC CEU's and more.**
- Your literature and product info on our Post-Forum website to be on-line for 10 months following the Forum.
- The ability for you to send (thru CCFS) one direct email to all our readers promoting your product/service.
- **A tax deduction for contributing to a non-profit organization.**

Exhibitors:

- 10 foot booth space and a 6 or 8 ft table.
- Your company name on our website and Forum promotional direct emails.
- You will receive an Affiliate membership in CCFS for one year where members of your company will receive **special pricing, access to our member network, free webinars with ICC CEU's and more.**



CCFS President Justin Daniels & Welcome Session



1.5 days to exhibit and network with attendees



Hands-on Training (UL) and 2.5 days of presentations



Fire Industry Leaders and Code Experts sharing advice in single and panel discussions (Rodger Reising, JCI)

 CENTER FOR CAMPUS FIRE SAFETY	 CENTER FOR CAMPUS FIRE SAFETY	 CENTER FOR CAMPUS FIRE SAFETY
PRESIDENT'S RECEPTION  CAMPUS FIRE FORUM Sponsored by:	LUNCH  CAMPUS FIRE FORUM Sponsored by:	Lunch & Networking Reception Sponsored by:
 	 	 

CCFS Sponsors

- Johnson Controls (Founding Sponsor)
- FM Global
- National Fire Sprinkler Association (NFSA)
- National Fire Protection Association (NFPA)
- Honeywell
- Notifier
- Kidde Residential
- Kidde Engineered Systems
- Edwards
- Siemens
- National Electrical Manufacturers Association (NEMA) (Founding Sponsor)
- International Code Council (ICC)
- XAAP
- Pioneering Technology
- Fire Equipment Manufacturers Association (FEMA)
- Keltron
- UL Solutions
- Knox
- Inspect Point
- Jensen Hughes
- Victaulic
- Amerex
- PreventZone

CCFS Non-Profit Partners

- **National Disabilities Rights Network**
- Northeast Colleges and Universities Security Association
- Safer Buildings Coalition
- APPA
- CSHEMA
- National Association of State Fire Marshals
- Automatic Fire Alarm Association (AFAA)
- The Firestop Contractors International Association
- Fire Science Club at the University of New Haven
- United States Fire Administration (USFA)
- Common Voices
- Phoenix Society for Burn Survivors
- University Risk Management Association (URMIA)
- National Advisory Committee (Congressional Fire Services Institute)
- International Residential Code Fire Sprinkler Coalition